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Press release

# Walk painlessly with taping socks.

**An innovative product for the correction of foot misalignment –  
pain relief for sufferers**

Shoes – women love them. They are available in all sorts of colours and shapes, and many feature heels of varying heights. Buying decisions are often based on looks rather than comfort. This can have unwanted consequences: especially high-heeled shoes with a pointed toe can easily cause painful malalignment of feet and toes. Other factors such as genetically weak connective tissue, pregnancy, obesity or certain pharmaceuticals can additionally contribute to such conditions.

The most frequent type of malalignment is the so-called hallux valgus or “bunion”: a deformity of the big toe that causes the ball of the foot to protrude visibly and rub against the shoe while walking. It causes painful inflammation and, in severe cases, osteoarthritis.

The new COMPRESSANA TAPE SOX, an innovation in the field of pain relief for foot malalignment, effectively alleviate these symptoms. Looking back on more than 50 years of experience and competence, COMPRESSANA is a true pioneer in the development of medical compression products.

Taping socks utilise the positive effect of tapes, which is well known from physiotherapy and kinesio taping. Rather than being attached directly to the skin, the tape is integrated into the socks.

COMPRESSANA TAPE SOX are designed after Japanese tabi socks and separate the big toe from the others. Inside the sock, the tape encloses the affected area to counteract malalignment and prevent the worsening of the condition. The wearer experiences less pain and an improved quality of life. Alternatively, the socks can be used to prevent incipient malalignment or as a post-surgery aid.

In addition to taping socks for hallux valgus, COMPRESSANA produces socks for the treatment of hammer toe and, from 2018, flatfoot and splayfoot (pronation control).

### **What benefits do taping socks offer?**

COMPRESSANA TAPE SOX are an extremely user-friendly type of therapy: where regular tapes require complicated attachment procedures, the TAPE SOX only need to be worn. This also removes the challenges of taking a shower and replacing used tapes. Taping socks, unlike insoles, can be worn without shoes at home and even while sleeping.

Painless walking is freedom. This makes the easy integration of the taping socks into everyday life all the more important. The comfortable taping socks predominantly consist of skin-friendly cotton, are inconspicuous and look like regular socks. They can be worn in any regular shoe or sports shoe and – thanks to their convenient tabi shape – even in sandals.

The taping socks have no side effects and are available in pharmacies.

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Brief press release

# Painless walking with innovative taping socks

**Pain relief for sufferers of hallux valgus or hammertoe**

COMPRESSANA TAPE SOX combine the benefits of conventional therapeutic approaches such as physiotherapy and kinesio taping – without side effects. They are suitable for the long-term treatment of problems with functional causes. This includes: hallux valgus, flatfoot, splayfoot, hammertoe.

The non-adhesive, skin-friendly tapes integrated into the inside of the taping socks vary based on the type of socks. They target the typical types of foot malalignment specifically.

Looking back on more than 50 years of experience and competence, COMPRESSANA is a true pioneer in the development of medical compression products.

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## Additions to the brief version

### **Mobilisation = pain relief + regeneration**

The different types of taping socks correct malalignment conditions of feet and toes. In addition, they stabilise toes, mobilise joints and promote the natural flexing action of the feet. They can relieve pain and prevent osteoarthritis.

### **Therapy time = wearing time**

The socks are skin-friendly and suitable for everyday wear. They can be worn just like regular socks at work, for leisure activities and sports alike.

**Preventive:** COMPRESSANA TAPE SOX can be worn as a preventive measure for incipient or existing malalignment conditions. In most cases, they can be combined with insoles easily.

**Post-operative:** Taping socks help sustain the results of successful operations of hallux valgus or hammertoe.

They can also be worn at night for a gentle, passive correction.

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About COMPRESSANA

## **A systematic product range:**

**The right stocking for any purpose**

COMPRESSANA is a successor of the world's oldest stockings factory: its predecessors have been producing hosiery since approximately 1750. In 1959, ELBEO developed the first support stockings. In 1962, it founded the COMPRESSANA brand as a producer of medical compression hosiery, which soon acquired a reputation for comfortable and attractive surgical and compression stockings.

The brand became a company in 1994. This divestment of COMPRESSANA took place for the purpose of offering one of the most comprehensive ranges of preventive and medical hosiery in the world. Its result: Compressana GmbH, Products for Compression Therapy. In 2012, the COMPRESSANA brand celebrated its 50th anniversary. Today, it is an active member of the global Juzo network.

The COMPRESSANA product range currently includes eleven flat-knitted or round-knitted compression series for medical applications in the fields of phlebology, lymphology and scar therapy. COMPRESSANA offers attractive support stockings, sport compression stockings and travel stockings made from natural and high-performance fibre for the prevention of leg and venous problems. Orthopaedic bandages made from firm, double-stretch knitted compression fabric stabilise, support and relieve the joints.



Healthcare and diabetic socks, special socks and stockings protect sensitive feet, alleviate foot discomfort and provide modular care also in combination with compression products. Specially selected or developed accessories help you maintain and care for your stockings. Protective and storage equipment is also available.

To ensure the diversity and optimal quality of its products, COMPRESSANA is part of a highly specialised network together with its partners and suppliers. Products are almost exclusively manually produced in Europe: medical compression stockings, bandages, healthcare socks and accessories are primarily made in Germany, support stockings are made in Italy.

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